



## INNOVATION MARKETING PARTNERS

August 25, 2008

RE: Beth Stephenson

To Whom It May Concern:

I would like to take this opportunity to recommend Beth Stephenson as a *Rising Female Star*. It was my privilege to work with Beth Stephenson in 2007, Beth and Extraordinary Events were hired to produce the grand opening festivities for a brand new shopping center in Las Vegas. Beth not only produced the grand opening event but staged a series of ongoing events that went above and beyond any expectation that I had as the director of marketing for the center.

Beth oversaw a team of dedicated individuals that were the utmost professionals throughout the whole process. She handled issues as they came up most times before I even knew that there was an issue. She took the festivities from start to finish in a seamless manner and adjusted to the many challenges that came up in a calm, cool and collected manner. Event planning and execution can be a challenging process and Beth made sure that everything was handled which absolutely took a load off of my mind. The events planned were the focus of our grand opening.

The end results highlighted our grand opening and were a huge success. People still talk about the events and activities as they were very special and executed professionally. I receive no better compliment than when people ask me when are you going to do that again! They still talk about our grand opening to this day.

I wholeheartedly recommend Beth Stephenson for the Rising Female Star Award. She is already a Star in my books.

Regards,  
INNOVATION MARKETING PARTNERS

Vicki Rousseau  
Principal